

The Hong Kong Institute of Chartered Secretaries

Enhanced Continuing Professional Development (ECPD) Training

ESG – A Good Idea; What Could Possibly Go Wrong?

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Presenter:

Mrs Pat Dwyer

Mrs Pat Dwyer is the Founder and Director of The Purpose Business.

“Purpose is your why; your true north. It is not a tagline or a campaign and it has been true for all your life. It is distinctly you and only you can bring that value.”

Pat is passionate about sharing her 20 years of sustainability leadership to help businesses in Asia thrive through responsible growth.

Before founding TPB, Pat led teams at Shangri-La Hotels and Ayala Land, setting standards in corporate sustainability. Her work includes firsts such as shark’s fin ban, DJSI listing, impact measurements and LEED developments.

Pat serves on the World Economic Forum Council on Future of Environment & Natural Resource Security and coaches charities on strategic fundraising. Pat is an Asia Society Fellow and WEF Young Global Leader.

She has an MA in Globalisation & Governance and certificates of completion for Transformational Leadership at University of Oxford and Global Leadership & Public Policy for the 21st Century at Harvard Kennedy School.